



For Immediate Release
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VALLEJO FERRY SERVICE TO OFFER FAMILY & FRIENDS PACKAGES

VALLEJO—Today the City of Vallejo is announcing the launch of special promotion targeting Families & Friends traveling to San Francisco by ferry. Just in time for Spring Break outings, tickets will be available starting Monday, March 16th.

This new promotion will offer incentives for small groups of family members and groups of friends for travel to San Francisco on the Baylink Ferries at reduced pricing.

Packages are available in denominations of two, three, and four passengers. For example, a family of four can buy a single 4 passenger ticket and enjoy comfortable round trip passage to San Francisco. Similarly, a group of seven friends planning a day trip into the City can purchase a three and four pack ticket. Unveiled in time for Spring Break and the upcoming Easter Holiday, families and friends can take the ferry as part of their special outing.

Patrons traveling on the Family & Friends promotional ticket will experience a fast, comfortable, stress free round trip. They will avoid traffic, tolls, and the high cost of parking a vehicle in the City. San Francisco has many destinations within an easy walk of both the San Francisco Ferry Building and Fisherman's Wharf – Pier 41, where Baylink makes frequent stops during the day.

Vallejo's Transportation Superintendent Crystal Odum Ford stated, "We hope this ticket promotion will be a great way to stimulate ferry travel, help introduce new ferry riders to our Baylink service and also to get small groups of passengers to/from San Francisco economically and safely. We want to increase ferry ridership by providing a lower price point for discretionary trips ... and besides, the ferry is a great way to travel."

The Family & Friends tickets are available only at the Vallejo Ferry Ticket Office and can be used any time **beginning** at 10:00am on weekdays, and all day long on weekends and holidays. The cost for the Family & Friends package is \$10 per person for the round trip.

Go to www.baylinkferry.com for more details and a complete ferry-operating schedule.