

FOR IMMEDIATE RELEASE: November 14, 2002

VALLEJO TO OFFER RECYCLING REWARD INCENTIVE PROGRAM

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VALLEJO – In an effort to encourage residents and businesses to continue and enhance their recycling efforts, the City of Vallejo is offering a recycling rewards incentive that could result in up to a year's worth of free garbage service for residential customers. Businesses and multi-family dwellings are also eligible for a reward.

The Recycling Reward Incentive Program will run for 12 months beginning Friday, Nov. 15, 2002 in recognition of National Recycling Day. The program will end November 15, 2003. To be eligible, residents must fill out and submit an entry form or a 3x5 postcard to Derek Crutchfield, the City's Recycling Coordinator. The entry form must only contain the resident's address. Forms with the entrant's name will be disqualified.

"We're hoping this program gets people excited about recycling and helps us meet our diversion goals," said Assistant City Manager Mary Hill. "It's a fun, easy program that at the same time can be productive as well."

Every three months a card or entry form will be selected. At that point the Recycling Coordinator will arrive at the selected home or business, unannounced, to examine the contents of both the trash and recycling bins. If the recyclables are sorted properly and there are no recyclables in the trash, the address will receive one of four available recycling incentive reward packages of free garbage service. Residential customers will receive a credit worth \$240, while multi-family dwellings and businesses with a typical four-yard trash container will be eligible for a \$1,200 credit.

Participants may enter as often as they like, but only one incentive reward will be presented per address.

Businesses or multi-family dwelling owners interested in setting up a recycling program in order to be eligible to participate in the contest should contact Crutchfield at 648-5346.

Entry forms will be available in the Vallejo Times-Herald. Those wishing to submit 3x5 cards can send them to Recycling Coordinator, City of Vallejo, P.O. Box 3068, Vallejo 94590. For more information call 648-5346.