



ANDRETTI RETURNS FOR 4TH ANNUAL INFINEON TECHNOLOGIES BLOOD DRIVE

SONOMA – Race fans and community members will take the ride of a lifetime, while helping the American Red Cross save lives, during the 4th annual Infineon Technologies High Speed Blood Drive at Infineon Raceway on Friday, Jan. 28. The event will run from noon-6 p.m.

Mario Andretti will return for the third consecutive year to this event, which offers the chance to meet one of the most recognized drivers in history and, at the same time, donate a pint of blood to the American Red Cross. Andretti has captured victories at both the Indianapolis 500 (1969) and the Daytona 500 (1967), and was named Driver of the Century by the Associated Press (1999). Andretti will be available for pictures and autographs throughout the day.

"For the third straight year, I'll be back to represent the employees of Infineon Technologies at the High Speed Blood Drive," said Andretti, a spokesman for Infineon Technologies. "The raceway keeps inviting me back for this event and I really look forward to being there. It's worthwhile and fun."

In addition to meeting Andretti, everyone who comes out to the event between noon-5 p.m. will get their blood pumping with a "hot lap" around the 12-turn, 2.52-mile Infineon Raceway road course by a professional driver from the ESPN Russell Racing School.

"We have no other blood drive like this," said Sara O'Brien, spokeswoman for American Red Cross Blood Services. "This is the certainly one of the largest drives we do each year in Northern California, and definitely the most fun."

Following the hot lap, donors will complete an eligibility form with a Red Cross representative before donating a pint of blood. Donating blood is a simple process that saves more than four million American lives each year. For more information on donor eligibility, please visit [ww.beadonor.com](http://www.beadonor.com).

"We are very proud to again sponsor this important event and help bring Mario Andretti out for a day of fun and excitement in support of a great cause. We really hope to be able to attract even more donors this year," said Robert LeFort, president of Infineon Technologies North America. "While our employees focus on the business of making innovative semiconductors that help improve people's daily lives, it is great to be able to be involved with a community effort that helps to save lives by making more vital blood donations available"

This event generated 126 pints of blood for the American Red Cross last year, and officials hope to shatter that number in 2005. The raceway will again partner with Infineon Technologies, 107.7 The Bone FM and Niello Audi on this worthwhile event. For more information, please contact Diana Rose at (707) 933-3918 or by e-mail at drose@infineonraceway.com.