



April 3, 2014 (Issue 124)

## City Launches Communications Survey

The City of Vallejo officially opened its first **Communications Survey** on March 14. To date, more than 50 responses have yielded great feedback about how the City communicates.

The City of Vallejo's comprehensive communication strategy was launched in January 2013. An evolving **communications plan**, presented to the City Council in **October 2013**, provides a framework for innovation and collaboration in Vallejo. The Plan highlights the City's mission, objectives and future communication goals, providing a compass for staff to include and involve the public.

The mission is to "produce communications that provide information with regards to City services, foster community dialogue and problem solving between residents, businesses, stakeholders and the City, highlight investment in the community, provide transparency of City policies, goals and the decision making process, and promote a positive image of Vallejo." An annual communications audit will be performed in June, organized by the City Manager's Office, which will reveal its efficacy, shortcomings and strategies for improvement.

As part of the annual audit, the City Manager's Office is using the communications survey to poll residents, businesses, and stakeholders on the City's effectiveness of releasing information. Surveying the City's communications will allow Vallejo's Communication Plan to be elastic, responding to changes in the media landscape, demographics, and current events as needed. The findings will be reported to the internal Communications Committee for review, and then presented to the City Council in the Fall. For additional information, please contact **Joanna Altman**, Administrative Analyst II, 707-648-4362.



Copy the survey QR code for easy sharing.

## Ferry Service to SF Giants Games

Baseball season is back in full swing and the **San Francisco Bay Ferry** is once again providing direct service between Vallejo and AT&T Park for San Francisco Giants games. The SF Bay Ferry offers one-way and roundtrip service for weekday, weekend and Memorial Day games, and post-game return-only service from AT&T Park to Vallejo.

New this year, Giants fans may purchase ferry tickets online and in advance with the **Advance Online E-Ticket** system, which provides riders with the convenience of online purchasing while guaranteeing a place on the AT&T Park boat. E-Tickets may only be used on the direct, non-stop ferry service between Vallejo and AT&T Park (with no intervening stop) for weekday, weekend and holiday games. E-Tickets may be purchased anytime (until noon prior to game day) at the SF Bay Ferry online store.

The Ferry Terminal also offers daily parking on the east side of Mare Island Way, directly across from the Terminal.



Overnight parking is allowed up to 48-hours. The parking lots on the west side of Mare Island Way, immediately north and to the south of the Vallejo Ferry Terminal are limited to three hours only.

Regular tickets for the AT&T Park ferry service are available at the Vallejo Ticket Office and may be purchased up to

the scheduled departure time of the boat and on a space available basis. Ticket office hours are Monday through Friday, 5:00 a.m. to 5:00 p.m., Saturday, Sunday and holidays from 6:30 a.m. to 5:00 p.m. Riders who wish to travel to or from the San Francisco Ferry Building must purchase a regular ferry ticket. E-Tickets are not available for the weekday night post-game return-only boat from AT&T Park to Vallejo. For additional information, [click here](#) or please call the Ticket Office at 707-643-3779.

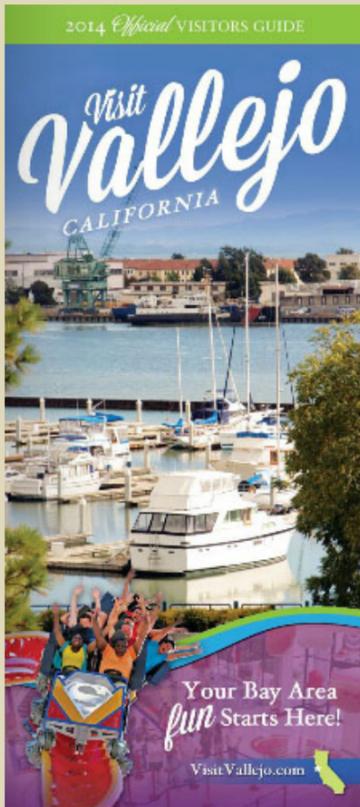
## Vallejo Convention and Visitors Bureau Official 2014 Visitors Guide

No other city can better claim a more convenient and accessible location than Vallejo for adventuring around the Bay Area. For all your entertainment and activity needs, the **2014 Official Vallejo Visitors Guide** is now available for viewing.

Vallejo's claim to be strategically located midway between San Francisco and Sacramento means that the community can provide the best overnight destination from which to explore all the exciting things to see and do in Northern California.

The Visitors Guide is a helpful tool to discover what Vallejo has to offer, as well as other things to do in the surrounding areas. With guides to sightsee, shop, dine, take a trip to the wine country, adventure in San Francisco, or play in Vallejo's own backyard, the Visitors Guide provides suggestions, information and even **travel promotions and offers** for those interested.

The Visitors Guide is made available by the **Vallejo Convention and Visitors Bureau** and can be found on site at 289 Mare Island Way, or view the interactive guide [online here](#). For additional information, please call (707) 642-3653.



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## Florence Douglas Senior Center Volunteer Appreciation Dinner

The **Florence Douglas Senior Center** (FDSC) is hosting its Volunteer Appreciation Dinner this month to thank the community members who volunteer their time to help Vallejo's seniors.

Join the fun and camaraderie that is present at the Senior Center and share a delicious dinner with the community old-timers. The Volunteer Appreciation dinner will consist of rotisserie chicken, roast beef with gravy, shrimp fettuccini, garlic mashed potatoes, tossed green salad, fresh steamed vegetables and dinner rolls.

The last day to purchase tickets will be Wednesday, April 23 and the dinner will be held on Friday, April 25 beginning at 4:30 p.m. at the Florence Douglas Senior Center A and B rooms, located at 333 Amador Street. Tickets may be purchased at the customer service counter at FDSC.

If you need a reason to get out, want to make new friends, share your talents with other seniors, or are interested in becoming a volunteer for FDSC, you can join more than 100 volunteers that help make a difference for the elderly. Currently, there are volunteer opportunities available in the travel office, gift shop and at bingo.

Those interested can [click here](#) to fill out a volunteer application, then print and return to the FDSC customer service counter.

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